

THE FUTURE AHEAD

DAY TWO WORKSHOP



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RECAP ON DAY-ONE

- Reviewed global and regional trends and forces shaping the future
- Explore attributes of successful communities
- Identified and ranked key drivers



PROGRAM FOR DAY 2

- **Develop detailed narratives for four plausible scenarios for the future (based on clusters of key drivers).**
- **Explore the possible futures before the area and the consequences / implications.**

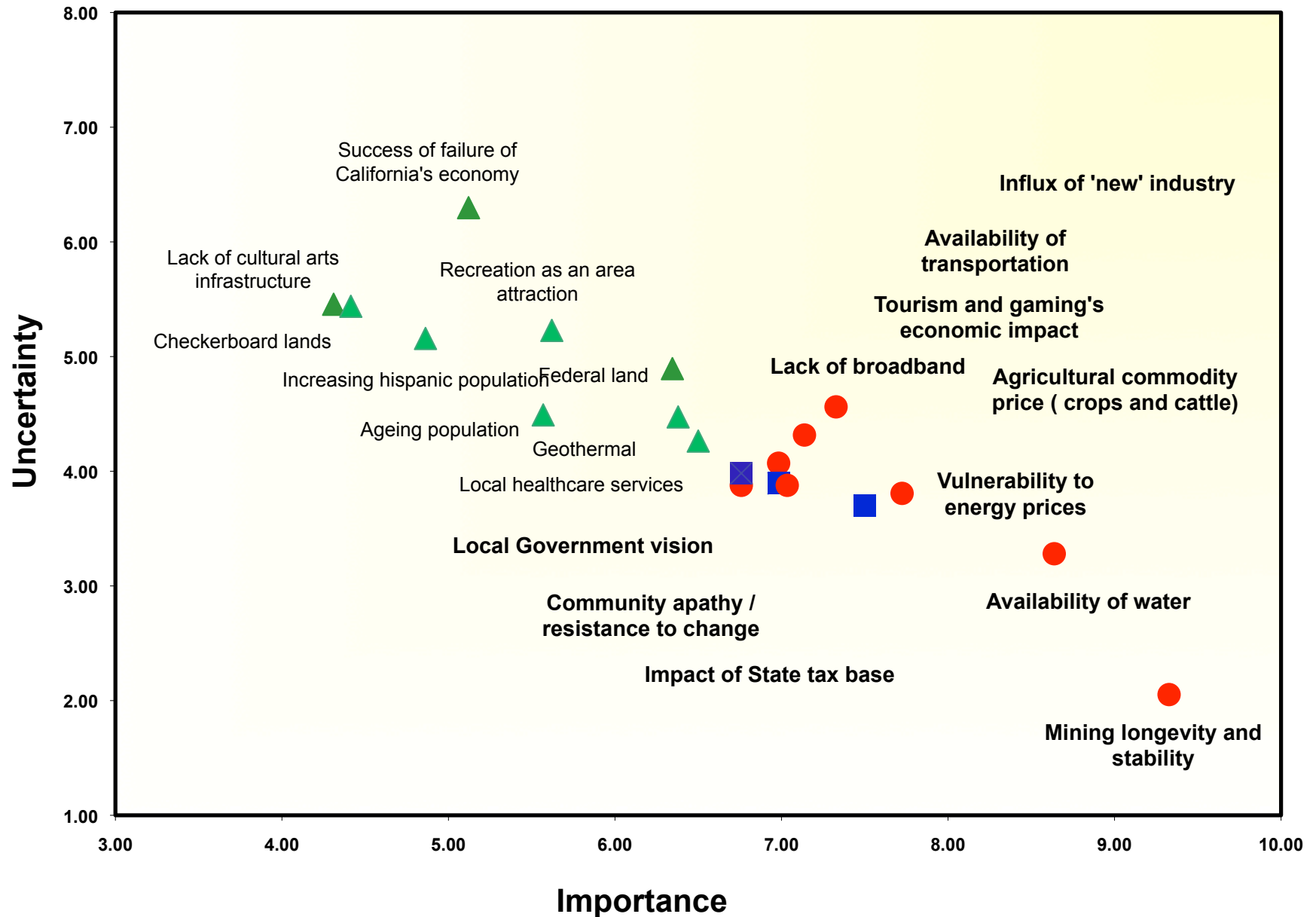


KEY FORCES/DRIVERS

SHAPING THE FUTURE OF WINNEMUCCA

1. Mining longevity and stability
2. Increasing Hispanic population
3. State tax base and revenues for education and other social services
4. 85% Federal land ownership
5. Tourism and gaming and the economic impact on community
6. Ageing population – becoming a retirement community and brain drain
7. Availability of water
8. Lack of broadband infrastructure and connectivity/integration
9. Community apathy and complacency / resistance to change
10. Availability of transportation
11. Development of geothermal resource
12. Vulnerable to volatility in energy prices / impact on local food security
13. Checkerboard lands
14. Local government vision
15. Recreation as an attraction to area
16. Agriculture price of crops and cattle
17. Success or failure of California's economy
18. Influx of 'new' industry
19. Availability of local healthcare services and Access to affordable housing
20. Lack of cultural arts infrastructure

Scenario Shaping Clusters of Drivers



REGIONAL SCENARIO SHAPING CLUSTERS OF DRIVERS

Economic resilience and diversity

Mining longevity and stability

Influx of 'new' industry

Availability of transportation

Tourism and gaming and the economic impact on community

Lack of broadband infrastructure and connectivity/integration

Agriculture price of crops and cattle

Vulnerable to volatility in energy prices / impact on local food security

Availability of water

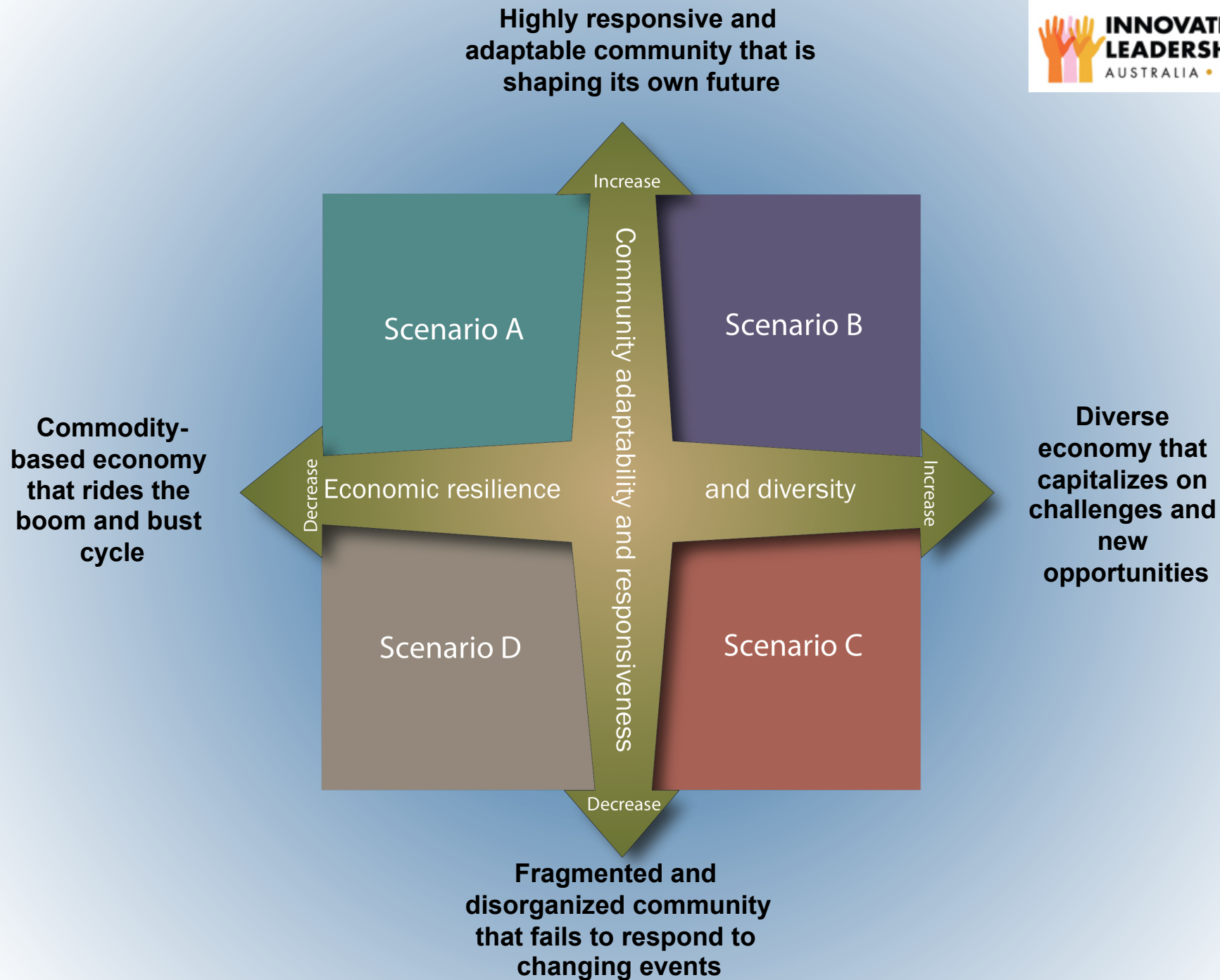
Community adaptability and responsiveness

Community apathy and complacency / resistance to change

State tax base - revenues for education / social services

Local government vision

REGIONAL SCENARIOS BASED ON TWO SCENARIO SHAPING CLUSTERS



Scenario name and brief description

Social Characteristics

Economic Characteristics

Environmental Characteristics

SCENARIO TIMELINE

Social	Economic	Environmental
2012	2012	2012
2020	2020	2020
2030	2030	2030

REGIONAL DIMENSIONS TO CONSIDER

(WHAT WOULD
WINNEMUCCA BE LIKE
IN 2030?)

- **Population makeup/
characteristics**
- **Distribution of
population**
- **Landscape and
visual impacts**
- **‘Liveability’ and
quality of life
features**
- **Skills and
educational profiles**
- **Industry and
economic profiles**

TIMELINE FOR SCENARIO FORMULATION

Suggested Scenario Group timeline

9:30 Group meet and scope-out scenario (15m)

9:45 Break into 3 groups – develop characteristics (20m)

10:05 Small group report back (15m)

10:25 Break into 3 groups – develop Scenario timeline (20)

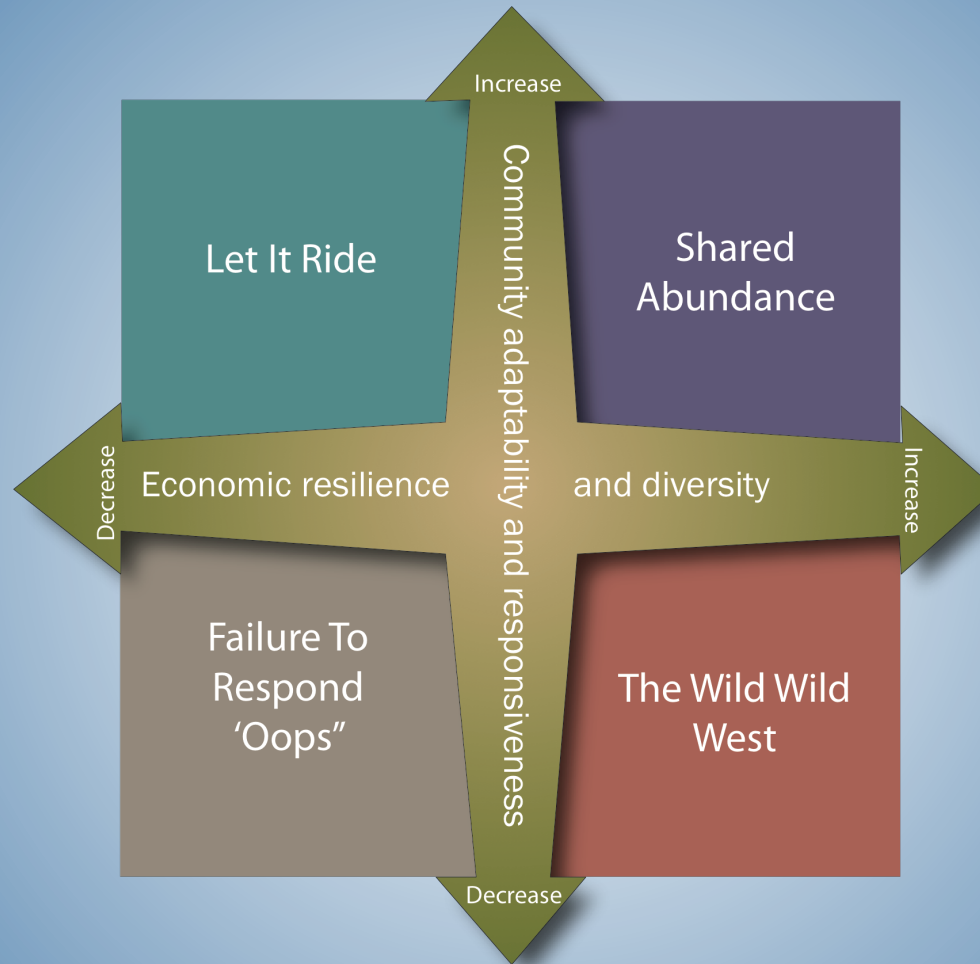
10:45 Small group report back (15m)

11:00 Short scenario name (5m)

11:05 Return to main room ready to present

**Highly responsive and
adaptable community that is
shaping its own future**

**Commodity-
based economy
that rides the
boom and bust
cycle**



**Diverse
economy that
capitalizes on
challenges and
new
opportunities**

**Fragmented and
disorganized community
that fails to respond to
changing events**

RESILIENCE AND VULNERABILITY OF SCENARIOS

How would we respond under 'shocks'?

- What would happen to our communities and people?
- What would our economy do?
- Impacts on the environment?

Shocks?

- There is a revolt in China and gold prices drop to \$400/oz in 2015
- Major gold mine announces that they are going to fully automate operations.